

ABCs of WEB LITERACY

NAME _____

AUTHORITY _____

Three steps to analyzing web pages for Authority:

1. Who is the author? And by what authority does s/he speak?
2. Who is the publisher of the information?
3. What is the relationship between the author of the web page and the publisher/server?

ACCURACY _____

Three important points to remember when thinking about Accuracy:

1. Can you verify the background and/or factual information the author uses?
2. Does the document rely on other sources that are footnoted and/or in a bibliography?
3. If it is original research, is the methodology or the way the data was gathered clearly explained?

BIAS _____

Three steps to analyzing web page Bias:

1. Is the site trying to sell you a product, service, or idea?
2. Is information on the site documented with references?
3. Is the information balanced?

CURRENCY

Three points to remember:

1. When was the data gathered?
2. What dates are covered by the data?
3. When was the document last updated?

COVERAGE

Three points in thinking about coverage:

1. At what depth do you need the topic to be covered? Is this the right web page for you?
2. Does the author display a breadth of knowledge on the subject?
3. Coverage is really the sum total of all the other criteria--Authority, Accuracy, Bias, and Currency.

Is GOOGLE a good web source?